



## **Our Membership Services/Benefits**

AAPIA offers a full range of governmental relations and communications services to ensure that our members are fully informed on all regulations and legislation in your respective state. AAPIA is proud and honored to advocate for all licensed public adjusters on a national level.

### **AAPIA:**

- Monitors state legislative sessions and committee hearings for “on-the-floor” and “behind-the-scenes” action and reports to our members immediately.
- Publishes informative journals which include a review of major issues.
- Blogs and creates articles that focus on bills that may impact your business and tracks the status of key legislation.
- Keeps our members informed so that you will know the status of issues affecting you and your company before they become regulations or laws.
- Reports findings at meetings or other special events to keep your associates updated. AAPIA is always immediately available to answer your questions concerning legislative activity that could impact you.
- Has a 24/7 Phone System that comes directly to our main office 24 hours a day so we can answer your questions in a timely manner.
- Represents your organization at public hearings, presenting your point of view to lawmakers, other decision makers, agency representatives and the public.
- Offers a wide range of communications services, including development and dissemination of press releases, position papers, letters and other documents in support of your legislative objectives. We also offer media coaching.\*
- Gives you the advance notice you need to act quickly on issues critical to the future of your organization.
- Assists in developing and promoting legislation important to your business success.
- Spearheads coalition development with interest and advocacy groups.
- Educates you and keeps you in compliance with CE requirements with our own CE programs as well as links to online CE programs.



## **What We Do**

Knowing who, what, when, why and where is the key to influencing a favorable outcome. Our professional governmental relations and legislative expertise gives you vital and timely information, access to decision-makers, strategies to affect change, and the talent, know-how and experience to get your message across in government circles. AAPIA also offers our members the highest level of communications services in support of the governmental relations services.

## **How We Do It**

AAPIA knows that each member is unique and has a specialized set of needs; thus our initial approach is to fully understand your business organization needs, inside and out. AAPIA conducts national and local interviews to inform the public on the Value a Public Adjuster brings to policyholders when a loss occurs.

We know how important the services of a public adjuster are to a policyholder and we make it known to every legislator and regulator we meet that policyholders need professional representation when settling their property loss. AAPIA confidently crafts an effective plan of action and implements solutions to legislative challenges as they are introduced in any state.

We are noted for strategic coalition building that gets results, based in great part on our extensive knowledge of the legislative process and our long-time personal and professional relationships with those in the state's governmental and civic leadership positions. AAPIA is a leading advocate for the public adjuster industry.

AAPIA serves our members in a professional manner that consistently yields positive outcomes. We are proud and honored to represent some of the finest businesses professionals in the country, those professionals, The Public Adjuster!

## **What We Can Do For You**

AAPIA will keep you ahead of the curve and up-to-date on the activities every Legislature and regulatory agency in The United States of America. When legislation is considered or introduced, AAPIA works with regulators and legislators to draft language so that the laws affecting the license of a public adjuster follow the National Association of Insurance Commissioners Model Public Adjuster Licensing Act to protect your day to day business and operations from being negatively impacted.

Our association will also provide you with access and know-how to deal effectively with the media, key opinion leaders, policy makers, coalitions and grassroots constituencies on a need basis.

*We Look Forward To Working With YOU!*