



AMERICAN ASSOCIATION
of PUBLIC INSURANCE ADJUSTERS

Press & Media Kit

American Association of Public Insurance Adjusters (AAPIA)

About AAPIA:

Founded in 2004, the American Association of Public Insurance Adjusters (AAPIA) is a leading organization dedicated to promoting the highest ethical and professional standards among public adjusters. We firmly believe in advocating for fair and just settlements for insureds and recognize the importance of representing the voices of both public adjusters and policyholders in the insurance industry. Our mission is to bring transparency and light to the industry, protect public adjusters and insureds, and maintain a fair and open marketplace.

Mission Statement:

“At AAPIA, our mission is to uphold the integrity of the public adjusting profession, educate professionals, and advocate for the fair treatment of insureds while promoting transparency and ethical practices in the insurance industry.”

Key Objectives:

- 1. Promote Ethical Practices:** AAPIA is committed to promoting the highest ethical standards among public adjusters and ensuring they adhere to a strict code of conduct, thereby building trust and confidence with policyholders.
- 2. Education and Resources:** We provide comprehensive educational programs, resources, and training to equip public adjusters with the knowledge and skills necessary to excel in their profession and best serve their clients.
- 3. Advocacy:** AAPIA advocates for fair and just settlements for insureds by actively participating in policy discussions, monitoring legislation, and working to protect the interests of public adjusters and policyholders.

Media Contacts:

For media inquiries or to request an interview, please contact:

Jane Doe Director of Communications, AAPIA Phone: (555) 555-5555 Email: jane.doe@aapia.org

Press Releases:

Stay up-to-date with AAPIA's latest announcements and activities through our press releases.

High-Resolution Images:

Download high-resolution images of AAPIA events, conferences, and key personnel here: aapia.org/brand

Membership Information:

Discover the benefits of becoming a member of AAPIA and how to join our community of public adjusters: aapia.org/membership

Educational Resources:

Access valuable resources and educational materials for public adjusters:

1. AAPIA Blog: aapia.org/blog
2. AAPIA Resources - aapia.org/resources

AAPIA Events:

Stay informed about upcoming AAPIA events, conferences, and webinars:

1. AAPIA Events - aapia.org/events

Social Media:

Connect with AAPIA on social media for real-time updates and engaging content:

- Facebook: www.facebook.com/aapiapa
- LinkedIn: www.linkedin.com/company/american-association-of-public-insurance-adjusters/

Professional Brand Usage Guidelines:

At AAPIA, we value the consistent and professional representation of our brand. Please follow our brand usage guidelines to ensure the integrity and visual consistency of the AAPIA brand across all communications. For more information, refer to our **Professional Brand Usage Guidelines** aapia.org/brand

Note to Editors: Thank you for your interest in AAPIA. For any additional information, quotes, or media assets, please contact us to get in touch with a PR Committee Member, at aapia.org/contact. We are committed to providing timely and accurate information to journalists and collaborators.